



Student Leadership Workshop: Technology Session

Write Away!

Write Away! is a chapter management tool on www.english.org. Your chapter can use Write Away! to enroll new members, update member contact information, update your officers, email your members, share your chapter website with the world, and more. The Central Office uses Write Away! to send out *eNews* and other important information, so it is essential that the chapter database is accurate. Please encourage your Chapter Sponsor to keep Write Away! up-to-date so that your chapter does not miss out on important communications.

Every Chapter Sponsor has a username and password for Write Away!. If a sponsor has delegated Write Away! chapter administration to a specific student member, the sponsor may give their username and password to that student. However, because the username belongs to the sponsor, the sponsor will receive all emails, including email verifications from Write Away!.

Using Social Networking

You can use social networking sites like Facebook, Myspace, Ning and Twitter to keep in touch with your members.

- Choose one site you want to use--too many becomes hard to keep track of and people stop using them.
- Update your site regularly with information about upcoming events, pictures, and anything else your members are interested in.
- Link to your chapter's website or blog.
- Link to www.english.org.
- Sigma Tau Delta is on Facebook! If you're on Facebook too, friend your region and join your region's group.

Remember: Not many chapters apply for the Chapter website and blog awards. If your chapter has a website or blog, just fill out and submit the application form on <http://english.org/sigmatd/awards/awards.shtml>.

Your website or blog doesn't have to be fancy- you are judged mostly on content. Tell the world what your chapter is doing, and possibly win money for it!

Sigma Tau Delta Graphic and Writing Standards

When publishing all chapter communications (including email, website, blog, social site, and printed materials), maintain a cohesive and professional representation of Sigma Tau Delta by adhering to the Society's graphic and writing standards.

Graphic Standards: <http://www.english.org/sigmatd/standards/index.shtml>

Writing Standards: <http://www.english.org/sigmatd/writing/index.shtml>